## DUPLINVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

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GMMB Attention: Accounts Payable 3050 K St, NW Washington, DC 20007

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
961944-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

 Advertiser
 Product
 Estimate Number

 Obama/D/President
 SKED C
 1897

Flight Dates	Order #	Alt Order #
10/23/12 - 10/30/12	961944	07909846
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
Special Handling  IDB #	Advertiser Coo	le  Product Code
	Advertiser Coo	le Product Code

Line St	tart Date	End Da	te Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	0/23/12 lass of Tin	10/26/1 ne - Pre-e	2 M-F s	Sunrise @6AM h notice	6:00-7:00 AM	-TWTF	:30	4	\$1,100.00	NM	
W	eeks:	Start Dat 10/22/12		12 -TWTF	Spots/Week 4	<u>Rate</u> \$1,100.00					
Sp	oots: <u>#</u> Ch 1 WE		Air Date 10/23/12	Air Time Descri		Start/End Time 6:00-7:00 AM	_	<u>h</u> <u>Ad-ID</u> 0 OFA12D14	8н		<u>Rate</u> <u>Type</u> \$1,100.00 NM
	4 WE	ESHW	10/24/12	6:22 AM M-F St	unrise @6AM	6:00-7:00 AM	:3	0 OFA12D14	8н		\$1,100.00 NM
			10/25/12	6:23 AM M-F St	•	6:00-7:00 AM		0 OFA12G17			\$1,100.00 NM
	2 WE	SHF	10/26/12	6:23 AM M-F St	unrise @6AM	6:00-7:00 AM	:3	0 OFA12G17	9н		\$1,100.00 NM
	0/23/12 lass of Tir	10/26/1 ne - Pre-e	2 NBC emptible wit	Today Show h notice	7:00-9:00 AM	-TWTF	:30	4	\$1,600.00	NM	
W	eeks:	Start Dat 10/22/12			Spots/Week 4	<u>Rate</u> \$1,600.00					_
Sp	oots: <u>#</u> Ch		Air Date	Air Time Descri		Start/End Time		h Ad-ID			Rate Type
			10/23/12	8:35 AM NBC T		7:00-9:00 AM		0 OFA12D14			\$1,600.00 NM
			10/24/12	8:59 AM NBC T		7:00-9:00 AM		0 OFA12D14			\$1,600.00 NM
			10/25/12	7:22 AM NBC T	(2)	7:00-9:00 AM		0 OFA12G17			\$1,600.00 NM
	4 VVE	ESHF	10/26/12	8:00 AM NBC T	oday Show	7:00-9:00 AM	::	0 OFA12G17	9Н		\$1,600.00 NM
	0/23/12 class of Tir	10/26/1 ne - Fixed	2 *Earl I Non Pre-e	y Sunrise @4:30A emptible	M 430a-5am	-TWTF	:30	4	\$150.00	NM	
W	leeks:	Start Dat 10/22/12			Spots/Week 4	<u>Rate</u> \$150.00					
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			10/23/12		Sunrise @4:30AM	430a-5am	100	0 OFA12D14			\$150.00 NM
			10/24/12		Sunrise @4:30AM	430a-5am		0 OFA12D14			\$150.00 NM
			10/25/12		Sunrise @4:30AM	430a-5am	2.3	0 OFA12G17			\$150.00 NM
	2 VVI	ESHF	10/26/12	4:55 AM *Early	Sunrise @4:30AM	430a-5am		0 OFA12G17	9н		\$150.00 NM
	0/28/12 class of Tir	10/28/1 ne - Pre-e	2 Sun emptible wit	0 00	Sun 5-6a	S	:30	1	\$150.00	NM	190
W	leeks:	Start Da 10/22/12			Spots/Week 1	<u>Rate</u> \$150.00					
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	0/28/12 Class of Tir	10/28/1 me - Pre-	2 Sun emptible wi	Sunrise@6-8 AM th notice	6:00-8:00 AM	S	:30	2	\$400.00	NM	



Invoice Period Invoice Month Invoice # Invoice Date 961944-1 10/28/12 October 2012 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

ww.wesh	h.com										
								Spots/			
ne St	tart Date	End Date	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	0/28/12 lass of Tim	10/28/12 ne - Pre-er		Sunrise@6-8 AM th notice	6:00-8:00 AM	S	:30	2	\$400.00	NM	. Prince
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Sp	oots: # Ch		Air Date	Air Time Descrip		Start/End Time		Ad-ID			Rate Typ
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	2 WE	SHSu 1	0/28/12	7:27 AM Sun Su	inrise@6-8 AM	6:00-8:00 AM	:30	) OFA12G179H			\$400.00 NI
	0/28/12 lass of Tin	10/28/12 ne - Pre-er	NBC nptible wi	Sunday Today th notice	8:00-9:00 AM/9-11 <i>F</i>	S	:30	1	\$2,000.00	NM	_ "
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	0/23/12 lass of Tin	10/26/12 ne - Pre-er		and Michael 9-10 th notice	AN9:00-10:00 AM	-TWTF	:30	4	\$900.00	NM	
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			0/23/12	and the second s	nd Michael 9-10 AM	9:00-10:00 AM	:30	) OFA12D148H			\$900.00 N
			0/24/12		nd Michael 9-10 AM	9:00-10:00 AM	10.00	) OFA12D148H			\$900.00 N
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	0/23/12 lass of Tin	10/26/12 ne - Pre-ei		Today Show II th notice	10AM-11AM	-TWTF	:30	4	\$800.00	NM	
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			10/24/12	10:27 AM NBC T		10AM-11AM		) OFA12D148H			\$800.00 N
			10/25/12	10:28 AM NBC T		10AM-11AM		) OFA12G179H			\$800.00 N
	4 WE	SHF	10/26/12	10:28 AM NBC T	oday Show II	10AM-11AM	:3	O OFA12G179H			\$800.00 N
	0/23/12 lass of Tin	10/26/12 ne - Pre-e			12:12:00-12:30 PM	-TWTF	:30	3	\$500.00	NM	
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		SHTu ′			OON NEWS 12-12:30	12:00-12:30 PM		0 OFA12D148F			\$500.00 N
			10/24/12		OON NEWS 12-12:30	12:00-12:30 PM		0 OFA12D148H			\$500.00 N
	3 VVE	SHTh	10/25/12	12:00 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	1 :3	0 OFA12G179H	<u> </u>		\$500.00 N
	0/23/12 class of Tin	10/26/12 ne - Pre-e		s of Our Lives th notice	1:00-2:00 PM	-TWTF	:30	4	\$800.00	NM	
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Si	pots: # Ch	10/22/12 Day	10/28 Air Date	/12 -TWTF Air Time Descri	4 ntion	\$450.00 Start/End Time	Lengt	h Ad-ID			Rate Ty
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William William H. W. W.			
Invoice #	Invoice Date	Invoice Month	Invoice Period
961944-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

17 10/23/12	ww.wesh.com												
17   10/23/12   10/28/12   KATIE COURIC DAY   2-3PM									Spots/				
Class of Time - Pro-empible with notice   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   State Type   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   State Type   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   StartEnd Time   Length Add D   Spots #C Day Al LDate   Al Time   Description   Spots #C Day	ne Start Date	e End Da	ate De	scription	- MS (1997)	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
2 WESHTU 10/23/12 2.21 PM KATIE COURIC DAY 2.3PM 30 0FAID2148H \$450.00 N  4 WESHTU 10/23/12 2.37 PM KATIE COURIC DAY 2.3PM 30 0FAID2149H \$450.00 N  1 WESHT 10/25/12 2.29 PM KATIE COURIC DAY 2.3PM 30 0FAID2149H \$450.00 N  10 10/23/12 10/26/12 2.27 PM KATIE COURIC DAY 2.3PM 30 0FAID2149H \$450.00 N  10 10/23/12 10/26/12 10/26/12 2.27 PM KATIE COURIC DAY 2.3PM 30 0FAID2149H \$450.00 N  Weeks: Stant Date End Date MITTESS SpotsWeek 10/23/12 10/28/	17 10/23/12 Class of					2-3PM	-TWTF	:30	4	\$450.00	NM	हा का इस स्थापित संस्थित	
3 WESHW 10/24/12 2:29 PM KATIE COURIC DAY 2:3PM 3:30 0FA12c179H \$450.00 N 1 WESHF 10/26/12 2:27 PM KATIE COURIC DAY 2:3PM 3:30 0FA12c179H \$450.00 N 1 WESHF 10/26/12 2:27 PM KATIE COURIC DAY 2:3PM 3:30 0FA12c179H \$450.00 N 1 PM 5:40 PM 3:40 0FA12c179H \$700.00 N 1 PM 5:40 PM 5:40 PM 3:40 0FA12c179H \$700.00 N 1 PM 5:40 PM	2 Lessanders		Air Date	Air T	ime Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Тур
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19   10/23/12   10/28/12   MF 3-4 PM   3:00-4:00 PM   TWTFS   Spots/Week   Staft Date   End Date   MTWFSS   Spots/Week   Staft Date   Called Date   MTWFSS   Spots/Week   Spots/Week   Staft Date   Called Date   MTWFSS   Spots/Week													
Class of Time - Pre-empible with notice   Weeks: Staft Date   End Date   MTVTFSS   Spots/Week   Staft Date   End Date	1 \	WESHF	10/26/12	2:27	PM KATIE	COURIC DAY	2-3PM	:3	0 OFA12G179	Н		\$450.00	) NI
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3 WESHF   10/28/12   3:57 PM M-F 3-4 PM   3:00-4:00 PM   3:30 0FA126179H   \$700.00 NM	4 \	WESHW	10/24/12	3:37	PM M-F 3-4	4 PM	3:00-4:00 PM	:3	30 OFA12D148	Н		\$700.00	N C
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1 WESHTU 10/23/12 4:13 PM M-F 4-5 PM NEWS M-F 4-5 PM 33 0 FAIZD148H \$900.00 N 3 WESH W 10/24/12 4:54 PM M-F 4-5 PM NEWS M-F 4-5 PM 33 0 FAIZD148H \$900.00 N 4 WESHTH 10/25/12 4:52 PM M-F 4-5 PM NEWS M-F 4-5 PM 33 0 FAIZD179H \$900.00 N 2 WESH F 10/26/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM 33 0 FAIZD179H \$900.00 N 2 WESH F 10/26/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM 33 0 FAIZD179H \$900.00 N 22 10/23/12 10/26/12 M-F 5-5 PM ROT 5:00-6:00 PM TWTF 30 4 \$1,100.00 NM Class of Time - Pre-emptible with notice  Weeks: Start Date Info Date Air Time Description Start/End Time Length Ad-ID Rate TY 2 WESHTU 10/23/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM 30 0 FAIZD148H \$1,100.00 N 4 WESHTH 10/25/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM 30 0 FAIZD148H \$1,100.00 N 4 WESHTH 10/25/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM 30 0 FAIZD148H \$1,100.00 N 3 WESH F 10/26/12 5:13 PM M-F 5-6 PM ROT 5:00-6:00 PM 30 0 FAIZD148H \$1,100.00 N Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MWTFSS Spots/Week 10/23/12 5:28 PM M-F 6-6:30 PM TWTF-5 PM ROT 5:00-6:00 PM 30 0 FAIZD148H \$1,100.00 N Class of Time - Pre-emptible with notice  Weeks: Start Date Cnd Date MWTFSS Spots/Week 10/23/12 10/26/12 5:13 PM M-F 6-6:30 PM TWTF-5 PM ROT 5:00-6:00 PM 30 0 FAIZD148H \$1,100.00 N Class of Time - Pre-emptible with notice  Weeks: Start Date Cnd Date MWTFSS Spots/Week 10/23/12 10/28/12 6:13 PM M-F 6-6:30 PM M-F 6-6:30 PM 30 0 FAIZD148H \$1,500.00 N Class of Time - Pre-emptible with notice  Weeks: Start Date Cnd Date MWTFSS Spots/Week 10/28/12 10/28/12 6:13 PM M-F 6-6:30 PM M-F 6-6:30 PM SA/SU 5:58-6:30 PM SA/SU 5:58-6:	Spots: # 0	Ch <u>Day</u>	Air Date	Air T	ime Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate	Ty
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22 10/23/12	4 \	WESHTh	10/25/12	4:52	PM M-F 4-5	5 PM NEWS	M-F 4-5 PM	:3	30 OFA12G179	Н		\$900.00	0 N
Class of Time - Pre-emptible with notice	2 ١	WESHF	10/26/12	4:29	PM M-F 4-5	5 PM NEWS	M-F 4-5 PM	:3	30 OFA12G179	Н		\$900.00	0 N
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Ty	22 10/23/12 Class of					5:00-6:00 PM	-TWTF	:30	4	\$1,100.00	NM		
2 WESHTU 10/23/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM ::30 0FAI2D148H \$1,100.00 N 1 WESHW 10/24/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM ::30 0FAI2D148H \$1,100.00 N 4 WESHTh 10/25/12 5:26 PM M-F 5-6 PM ROT 5:00-6:00 PM ::30 0FAI2D148H \$1,100.00 N 3 WESHF 10/26/12 5:13 PM M-F 5-6 PM ROT 5:00-6:00 PM ::30 0FAI2G179H \$1,100.00 N 23 10/23/12 10/26/12 M-F 6-6:30 PM M-F 5-6 PM ROT 5:00-6:00 PM ::30 0FAI2G179H \$1,100.00 N  Class of Time - Pre-emptible with notice  Weeks: Start Date 10/28/12 -TWTF 3 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty 1 WESHW 10/24/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM ::30 0FAI2D148H \$1,500.00 N 3 WESHTh 10/25/12 6:13 PM M-F 6-6:30 PM M-F 6-6:30 PM ::30 0FAI2G179H \$1,500.00 N 2 WESHF 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM ::30 0FAI2D148H \$1,500.00 N 2 WESHF 10/26/12 SA/SU 6-6:30 PM M-F 6-6:30 PM M-F 6-6:30 PM ::00 0FAI2G179H \$1,500.00 N  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTESS Spots/Week 10/28/12 10/28/12 10/28/12 10/28/12 5A/SU 6-6:30 PM SA/SU 5:58-6:30 PIS ::30 1 \$1,100.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTESS Spots/Week 11/100.00 Start/End Time Length Ad-ID Rate Ty 1 WESHS 10/28/12 6:21 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PIS ::30 3 \$1,800.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTESS Spots/Week SA/SU 5:58-6:30 PIS ::30 3 \$1,800.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTESS Spots/Week Rate	Weeks:			The state of the s	The second street and the second second			re i	un n_ nazaganen u	eninger in the			. Victoria
1 WESHW 10/24/12 5:52 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 0FA12D148H \$1,100.00 N 4 WESHTh 10/25/12 5:26 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 0FA12G179H \$1,100.00 N 3 WESHF 10/26/12 5:13 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 0FA12G179H \$1,100.00 N  23 10/23/12 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM TWTF :30 3 \$1,500.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 -TWTF 3 \$1,500.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate TY 1 WESHW 10/24/12 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 0FA12G179H \$1,500.00 NM 3 WESHTh 10/25/12 6:13 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 0FA12G179H \$1,500.00 NM 2 WESHF 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM :30 0FA12G179H \$1,500.00 NM  24 10/28/12 10/28/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PIS :30 1 \$1,100.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week 1,100.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week 1,100.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week 8,1100.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week 8,1100.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week 8,3/SU 5:58-6:30 PI :30 0FA12G179H \$1,100.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week 8,3/SU 5:58-6:30 PI :30 0FA12G179H \$1,100.00 NM	Spots: #	Ch <u>Day</u>	Air Date	Air T	ime Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate	Ty
4 WESHTh 10/25/12 5:26 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 0FA12G179H \$1,100.00 NM \$	2 \	WESHTu	10/23/12	5:28	PM M-F 5-6	6 PM ROT	5:00-6:00 PM	:3	30 OFA12D148	Н		\$1,100.00	0 N
3 WESHF   10/26/12   5:13 PM M-F 5-6 PM ROT   5:00-6:00 PM   :30 OFA12G179H   \$1,100.00 NM	1 \	WESHW	10/24/12				5:00-6:00 PM	:3	30 OFA12D148	Н		\$1,100.00	0 N
23 10/23/12 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM PTWTF :30 3 \$1,500.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date Ind/22/12 10/28/12 -TWTF 3 \$1,500.00  Spots: # Ch Day Air Date 6:28 PM M-F 6-6:30 PM M-F 6-6:30 PM M-F 6-6:30 PM SA/SU 5:58-6:30 PM :30 0FA120148H \$1,500.00 NM  2 WESHT 10/25/12 6:13 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 0FA126179H \$1,500.00 NM  2 WESHT 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM :30 0FA126179H \$1,500.00 NM  2 WESHT 10/26/12 M-F 6-6:30 PM M-F 6-6:30 PM :30 0FA126179H \$1,500.00 NM  Class of Time - Pre-emptible with notice  Weeks: Start Date End Date Air Time Description Start/End Time Length Ad-ID NM  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tyles Spots/Week SA/SU 5:58-6:30 PI S :30 1 \$1,100.00 NM  25 10/23/12 10/28/12 6:21 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 0FA126179H \$1,100.00 NM  Class of Time - Pre-emptible with notice Start/End Time Length Ad-ID Rate Tyles Spots/Week Sa/SU 5:58-6:30 PI :30 0FA126179H \$1,100.00 NM  Class of Time - Pre-emptible with notice Start/End Time Length Ad-ID SA/SU 5:58-6:30 PI :30 0FA126179H \$1,100.00 NM  Class of Time - Pre-emptible with notice NA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 0FA126179H \$1,100.00 NM  Class of Time - Pre-emptible with notice NA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 0FA126179H \$1,100.00 NM	4 \	WESHTh	10/25/12	5:26	PM M-F 5-6	6 PM ROT	5:00-6:00 PM	:3	30 OFA12G179	Н		\$1,100.00	0 N
Class of Time - Pre-emptible with notice	3 \	WESHF	10/26/12	5:13	8 PM M-F 5-6	6 PM ROT	5:00-6:00 PM	::	30 OFA12G179	Н		\$1,100.00	0 N
Note						M-F 6-6:30 PM	-TWTF	:30	3	\$1,500.00	NM		
Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID   Rate   Ty		Start Da	ate End	Date	MTWTFSS								
1 WESHW 10/24/12 6:28 PM M-F 6-6:30 PM	Spots: # (					-	the state of the same	Leng	th Ad-ID			Rate	T
3 WESHTh 10/25/12 6:13 PM M-F 6-6:30 PM	the second second	A CONTRACTOR OF THE PARTY OF TH								Н			
2 WESH F 10/26/12													
Credited							4miles		5. 5				
Class of Time - Pre-emptible with notice		Cred	lited										
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFS 2 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						SA/SU 5:58-6:3	0 PiS	:30	1	\$1,100.00	NM		
Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID         Rate         Ty           1 WESHSu         10/28/12         6:21 PM SA/SU 6-6:30 PM         SA/SU 5:58-6:30 PI         :30 0FA12G179H         \$1,100.00 II           25 10/23/12         10/26/12         M-F Entertainment Tonigh7:00-730 PM         -TWTF         :30 3 \$1,800.00 NM           Class of Time - Pre-emptible with notice         Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate		Start Da	ate End	Date	MTWTFSS							×	
1 WESHSu 10/28/12 6:21 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI :30 OFA12G179H \$1,100.00 I  25 10/23/12 10/26/12 M-F Entertainment Tonigh7:00-730 PM Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week Rate	Spots: #					-	20 150	Leng	th Ad-ID			Rate	TV
Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week Rate					and the state of the state of the state of	and the second second second				Н			
				F Enterta	ainment Ton	igł7:00-730 PM	-TWTF	:30	3	\$1,800.00	NM		
	Weeks:												



Invoice Period Invoice # Invoice Date **Invoice Month** 10/28/12 10/01/12 - 10/28/12 961944-1 October 2012

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

www.wesh.com						
			Spots/			
ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
25 10/23/12 10/26/12 M-F Entertainment Tonigl 7:00-730 PM Class of Time - Pre-emptible with notice	-TWTF	:30	3	\$1,800.00	NM	opinion the model teach
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WESHTu 10/23/12 7:29 PM M-F Entertainment Tonight	7:00-730 PM	:3	0 OFA12D1	.48н		\$1,800.00 NM
2 WESHW 10/24/12 7:12 PM M-F Entertainment Tonight	7:00-730 PM		0 OFA12D1			\$1,800.00 NM
3 WESHTh 10/25/12 7:25 PM M-F Entertainment Tonight	7:00-730 PM	:3	0 OFA12G1	.79н		\$1,800.00 NM
26 10/23/12 10/26/12 M-F Access Hollywood Access Hollywood Class of Time - Pre-emptible with notice	d/ -TWTF	:30	3	\$1,800.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12         -TwTF         3	<u>Rate</u> \$1,800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WESHTu 10/23/12 7:55 PM M-F Access Hollywood	Access Hollywoo	od / :3	0 OFA12D1	.48н		\$1,800.00 NM
3 WESHW 10/24/12 7:54 PM M-F Access Hollywood	Access Hollywoo		0 OFA12D1	.48н	2.5	\$1,800.00 NM
1 WESHTh 10/25/12 7:46 PM M-F Access Hollywood	Access Hollywoo	od / :3	0 OFA12G1	.79н		\$1,800.00 NM
27 10/27/12 10/27/12 Sat. Entertainment this W7:00-8:00 PM Class of Time - Pre-emptible with notice	S-	:30	1	\$1,000.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12        S-         1	Rate					
Spots: # Ch Day Air Date Air Time Description	\$1,000.00 Start/End Time	Longt	h Ad-ID			Poto Typo
1 WESHSa 10/27/12 7:18 PM Sat. Entertainment this Wee			0 0FA12G1	179H		Rate Type \$1,000.00 NM
						\$1,000.00 TAIN
28 10/23/12 10/27/12 M-Su News @ 11PM 11-1135p Class of Time - Pre-emptible with notice	-TWTFS-	:30	3	\$1,800.00	NM	M1000000
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12         -TwTFS-         3	<u>Rate</u> \$1,800.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
3 WESHTu 10/23/12 11:33 PM M-Su News @ 11PM	11-1135p	:3	0 OFA12D1	L48H		\$1,800.00 NM
1 WESHW 10/24/12 11:31 PM M-Su News @ 11PM	11-1135p	:3	0 OFA12D1	L48H		\$1,800.00 NM
2 WESHTh 10/25/12 11:29 PM M-Su News @ 11PM	11-1135p	:3	0 OFA12G1	179н		\$1,800.00 NM
29 10/23/12 10/26/12 NBC Tonight Show 11:35P-12:35XM Class of Time - Pre-emptible with notice	-TWTF	:30	3	\$900.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12         -TWTF         3	<u>Rate</u> \$900.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	th Ad-ID			Rate Type
1 WESHTu 10/23/12 12:08 AM NBC Tonight Show	11:35P-12:35XM	1 :3	0 OFA12D1	148н		\$900.00 NM
2 WESHW 10/24/12 12:29 AM NBC Tonight Show	11:35P-12:35XM	1 :3	0 OFA12D1	148н		\$900.00 NM
3 WESHTh 10/25/12 11:48 PM NBC Tonight Show	11:35P-12:35XM	1 :3	0 OFA12G1	179н		\$900.00 NM
30 10/23/12 10/26/12 Late Night w/Jimmy Fallor12:35-1:35XM Class of Time - Pre-emptible with notice	-TWTF	:30	3	\$350.00	NM	
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week           10/22/12         10/28/12         -TWTF         3	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Leng	th Ad-ID			Rate Type
2 WESHTu 10/23/12 1:22 AM Late Night w/Jimmy Fallon	12:35-1:35XM		30 OFA12D	148н		\$350.00 NM
1 WESHW 10/24/12 1:16 AM Late Night w/Jimmy Fallon	12:35-1:35XM	:3	30 OFA12D	148н		\$350.00 NM
3 WESHTh 10/25/12 1:20 AM Late Night w/Jimmy Fallon	12:35-1:35XM	:3	30 OFA12G	179н		\$350.00 NM
31 10/28/12 10/28/12 Access Hollywood 11:35P-12:35XM/ Class of Time - Pre-emptible with notice	/12S	:30	1	\$450.00	NM	NOTICE STATE OF THE STATE OF TH
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/22/12 10/28/12S 1	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Leng	th Ad-ID			Rate Type
1 WESHSu 10/28/12 12:38 AM Access Hollywood	11:35P-12:35XN		10 AG-1D 30 OFA12G	179н		\$450.00 NM
34 10/25/12 10/25/12 NBC Prime OFFICE/PAR 9:00-10:00 PM						

## DUPINVOICEATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
961944-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

www.wesh.com

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ne Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
34 10/25/12 10/25/12 NBC Prime OFFICE/F Class of Time - Pre-emptible with notice	AR 9:00-10:00 PM	T	:30	Mar San San 4	\$8,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12T	Spots/Week 1	<u>Rate</u> \$8,000.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Descr</u> 1 WESHTh 10/25/12 9:52 PM NBC	<u>iption</u> Prime OFFICE/PARKS	Start/End Time 9:00-10:00 PM		<u>h Ad-ID</u> 0 ofa12g17	70u		Rate Type \$8,000.00 NM
1 WESITIII 10/23/12 9.32 FIVI NBC	PIIIIIE OFFICE/PARKS	9.00-10.00 PM	.3	U UFAIZGI7	Эп		\$8,000.00 NIV
35 10/23/12 10/26/12 COMMITMENT 2012 Class of Time - Immediately Pre-emptible without	notice	-TWTF	:30	4	\$300.00	NM	-
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12 -TWTF	Spots/Week 4	<u>Rate</u> \$300.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	MITMENT 2012 SPEC			0 OFA12D14			\$300.00 NM
	MITMENT 2012 SPEC			0 OFA12D14			\$300.00 NM
2 WESHF 10/26/12 12:39 PM COM	MITMENT 2012 SPEC	ACTOR IS NO BELLEVIOLE TO SELECTION	1,000	0 OFA12G17 0 OFA12G17			\$300.00 NM \$300.00 NM
2 WESTT 10/20/12 12:40 FW COW	WITHENT 2012 SPEC	IAL 12.30FW-1.00F	-101 .3	U OFAIZGIA	7 5 11		\$300.00 NN
39 10/23/12 10/23/12 NBC Prime VOICE Class of Time - Immediately Pre-emptible withou	8:00-9:00 PM t notice	-T	:30	1	\$4,000.00	NM	=
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12 -T	Spots/Week 1	Rate \$4,000.00					
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
1 WESHTu 10/23/12 8:20 PM NBC	Prime VOICE	8:00-9:00 PM	:3	0 OFA12D1	48н		\$4,000.00 NN
40 10/23/12 10/23/12 NBC Prime PARENTI Class of Time - Immediately Pre-emptible without		-T	:30	1	\$4,000.00	NM	
Weeks:         Start Date 10/22/12         End Date 10/28/12         MTWTFSS - T	Spots/Week 1	Rate \$4,000.00			16		
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 WESHTu 10/23/12 10:31 PM NBC	Prime PARENTHOOD	10:00-11:00 PI	M :3	O OFA12D1	48н		\$4,000.00 NN
41 10/26/12 10/26/12 NBC Prime MOCKING Class of Time - Immediately Pre-emptible without		F	:30	1	\$2,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12F	Spots/Week 1	Rate \$2,000.00					
Spots: # Ch Day Air Date Air Time Desc	ription	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Type
1 WESHF 10/26/12 8:00 PM NBC	Prime MOCKINGBIRD	LAN 8:00-9:00 PM	:3	0 OFA12G1	79н		\$2,000.00 NN
42 10/28/12 10/28/12 CHRIS MATTHEWS Class of Time - Immediately Pre-emptible without	WKICHRIS MATTHEV t notice	V:S	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12S	Spots/Week 1	Rate \$1,200.00			15	2	
Spots: # Ch Day Air Date Air Time Desc	e	Start/End Time	e Leng	th Ad-ID			Rate Type
. – – – – – – – – – – – – – – – – – – –	S MATTHEWS WKND			0 OFA12G1	79н		\$1,200.00 NN
		Total Spots		76			ı

Payment Terms 30 Days

Gross Total \$84,350.00

Agency Commission

\$12,652.50

Net Amount Due

\$71,697.50

Sales Region

National

Alt Order #

07909846

Deal #

Invoice Period

Eagle-Washingto

Order#

961944

Billing Type

## INVOICE

Invoice #

WESH



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

961944-2 11/04/12 November 2012 10/29/12 - 11/04/12 Account Executive Station Sales Office

Flight Dates

10/23/12 - 10/30/12

Billing Calendar

Fran Berg

Invoice Date

www.wesh.com

Billing Address:

Send Payment To:

P O Box 26876

FIN# 59-3186949

**WESH** 

Advertiser Product Estimate Number Obama/D/President SKED C 1897

Invoice Month

**GMMB Attention: Accounts Payable** 3050 K St, NW

Washington, DC 20007

MG for 13.1 10/29

Days of Our Lives

10/29/12

16 10/29/12

Broadcast Cash Special Handling IDB# Advertiser Code | Product Code 9912856 95 101 Agency Ref Advertiser Ref Lehigh Valley, PA 18002-6876

Spots/ **End Date** Line Start Date Description Start/End Time Length Week **MTWTFSS** Rate Type 2 10/29/12 10/29/12 M-F Sunrise @6AM 6:00-7:00 AM M-----:30 \$1,300.00 NM Class of Time - Pre-emptible with notice MTWTFSS Weeks: Start Date End Date Spots/Week Rate 10/29/12 11/04/12 M-----\$1,300.00 Spots: # Ch Day Air Date Start/End Time Air Time Description Length Ad-ID Rate Type 6:44 AM M-F Sunrise @6AM 1 WESHM 10/29/12 :30 OFA12G179H 6:00-7:00 AM \$1,300.00 NM 4 10/29/12 10/29/12 **NBC Today Show** 7:00-9:00 AM :30 \$1,700.00 Class of Time - Pre-emptible with notice Start Date **End Date MTWTFSS** Spots/Week Rate 10/29/12 11/04/12 M-----\$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/29/12 8:59 AM NBC Today Show 7:00-9:00 AM :30 OFA12G179H \$1,700.00 NM 6 10/29/12 10/29/12 \*Early Sunrise @4:30AM 430a-5am M----:30 \$200.00 NM Class of Time - Fixed Non Pre-emptible Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 10/29/12 11/04/12 M-----\$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/29/12 4:57 AM \*Early Sunrise @4:30AM :30 OFA12G179H 430a-5am \$200.00 NM 10/29/12 11 10/29/12 Kelly and Michael 9-10 AN9:00-10:00 AM M----:30 \$900.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 11/04/12 10/29/12 M----\$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WESHM 10/29/12 9:43 AM Kelly and Michael 9-10 AM 9:00-10:00 AM :30 OFA12G179H \$900.00 NM 13 10/29/12 10/29/12 NBC Today Show II 10AM-11AM M----:30 \$800.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date MTWTFSS** Spots/Week Rate 10/29/12 11/04/12 M-----\$800.00 Spots: # Ch Day Air Date Air Time Description Length Ad-ID Start/End Time Rate Type 1 WESHM 10/29/12 NBC Today Show II 10AM-11AM :00 \$800.00 NM See MG 13.2,13.3 2 WESHTu 10/30/12 11:52 AM NBC Today Show III 11AM-12PM/10-11/ :30 OFA12G179H \$700.00 NM MG for 13.1 10/29 3 WESHSu 11/04/12 5:23 AM Sun 5-6a Sun 5-6a :30 OFA12G179H \$100.00 NM

:30

\$800.00

NM

1:00-2:00 PM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 11/04/12 | November 2012 | 10/29/12 - 11/04/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	SKED C	1897

www wesh com

www.wesh.co	mc											
		بيانية							Spots/			
Add of open deligions	Maria de Servicio	Market Name of the Asset				Start/End Time	MTWTFSS	Length	Week	Rate	Type	
		ne - Pre-emp				0 1 111 1		white the	y sie inc			
Week	KS:	Start Date 10/29/12	11/04/1		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$800.00					
Spots	s: <u>#</u> Ch	Day Air	Date	Air	Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
	1 WE	SHM 10	/29/12	1:2	6 PM Days o	of Our Lives	1:00-2:00 PM	:30	OFA12G1	79н		\$800.00 NM
18 10/29 Clas		10/29/12 ne - Pre-emp			URIC DAY	2-3PM	M	:30	1	\$450.00	NM	
Week	ks:	Start Date 10/29/12	End Da 11/04/1		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$450.00			= ×		
Spots					Time Descri		Start/End Time	Length				Rate Type
	1 WE	SHM 10	/29/12	2:4	9 PM KATIE	COURIC DAY	2-3PM	:30	OFA12G1	79н		\$450.00 NM
20 10/2 Clas		10/29/12 ne - Pre-emp	M-F 3			3:00-4:00 PM	M	:30	1	\$700.00	NM	
Weel		Start Date 10/29/12	11/04/1		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$700.00					×
Spots		Day Air		0000	Time Descri		Start/End Time	Length	8400 07			Rate Type
	1 VVE	SHM 10	/29/12	3:5	4 PM M-F 3-	4 PM	3:00-4:00 PM	:30	OFA12G1	79н		\$700.00 NM
32 10/2 Clas		10/29/12 ne - Pre-emp	Mon I ptible witl	NBC n not	Prime VOIC	E Prime Other	M	:30	1	\$8,500.00	NM	
Weel	ks:	Start Date 10/29/12	End Da 11/04/		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$8,500.00					
Spots		Day Air			Time Descri		Start/End Time		Ad-ID			Rate Type
	1 VVE	SHM 10	/29/12	8:2	5 PM Mon N	BC Prime VOICE	Prime Other	:30	OFA12G1	79Н		\$8,500.00 NM
	s of Tin	10/29/12 ne - Pre-em	NBC ptible witl	Prim h not	e REVOLUT ice	IOI10:00-11:00 PM	M	:30	1	\$10,000.00	NM	
Weel	ks:	Start Date 10/29/12	11/04/	12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$10,000.00					
Spots	s: # Ch				Time Descri		Start/End Time		Ad-ID	70		Rate Type
	1 VVE	SHM 10	/29/12	10:3	8 PM NBC F	Prime REVOLUTION	10:00-11:00 PM	:30	OFA12G1	79н		\$10,000.00 NM
	s of Tin	10/29/12 ne - Immedi			tible without	SPE12:30PM-1:00PM notice	M	:30	2	\$300.00	NM	
Weel	ks:	Start Date 10/29/12	End Da 11/04/		MTWTFSS M	Spots/Week 2	<u>Rate</u> \$300.00					
Spots	s: # Ch	Day Air	0.0000000000000000000000000000000000000	1709 10 0	Time Descri		Start/End Time	Lenath	Ad-ID			Rate Type
	1 WE	SHM 10	/29/12	12:4	3 PM COMN	MITMENT 2012 SPEC	12:30PM-1:00P	M :30	) OFA12G1	.79н		\$300.00 NM
	2 WE	SHM 10	/29/12	12:5	9 PM COMM	MITMENT 2012 SPEC	IAL 12:30PM-1:00P	M :30	) OFA12G1	.79н		\$300.00 NM
		10/29/12 ne - Pre-emp				M-F 4-5 PM	M	:30	1	\$1,000.00	NM	
Weel	ks:	Start Date 10/29/12	End Da		MTWTFSS M	Spots/Week 1	Rate \$1,000.00					
Spots	s: <u>#</u> Ch	Day Air			Time Descri	1.00	Start/End Time	Length	Ad-ID			Rate Type
1			/29/12	-		5 PM NEWS	M-F 4-5 PM		) OFA12G1	.79н		\$1,000.00 NM
38 10/2 Clas		10/29/12 ne - Pre-em			M ROT	5:00-6:00 PM	M	:30	1	\$1,200.00	NM	
Weel		Start Date 10/29/12		ate	MTWTFSS M	Spots/Week 1	Rate \$1,200.00					
Spots	s: <u>#</u> Ch				Time Descri	ption	Start/End Time	<u>Leng</u> th	Ad-ID			Rate Type
	1 WE	SHM 10	/29/12	5:3	88 PM M-F 5-	-6 PM ROT	5:00-6:00 PM		) OFA12G1	.79н		\$1,200.00 NM
							Total Spots	1	5			





Invoice #	Invoice Date	Invoice Month	Invoice Period
961944-2	11/04/12	November 2012	10/29/12 - 11/04/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED C	1897

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**Payment Terms 30 Days** 

Agency Commission

\$4,222.50

Net Amount Due

\$23,927.50